

Dear Meetings and Event Professional,

In the high stakes world of convention and event services, we can help you distinguish your company from the competition and dramatically increase the effectiveness of your events.

Creative Warehouse, Inc., creators of the MarketLearn™ design and development model, will:

- enhance the emotional impact
- improve information retention by attendees
- increase year-over-year attendee retention
- expand the marketing reach of your clients' events.

In short, we can help you offer your clients a way to create an ongoing return from their event by keeping their message alive for their target audience year-round, while simultaneously promoting their next event with our unique, scalable, and flexible Convention Capture services. You also receive a commission from Convention Capture each time you book our services for your client.

As attendees later review the Convention Capture material, they absorb and retain more information while being reminded of the great time they had and the value provided at the convention, reinforcing a desire to come back next time. As they share their experience and the Convention Capture materials with others who didn't attend, they market your client's event for them with the addition of powerful word of mouth endorsements.

There are many companies that provide standard audio or video services, but Convention Capture takes your client's agenda and develops, with them, a product design from the event using proven marketing and learning methodologies. We also recognize the importance of the entertainment element, and incorporate it into the final product and during the event itself. The deliverables can be in any form of hard (DVD, CD, etc.) or soft media (streaming, podcast, etc).

We have a proven track record of benefiting numerous Fortune-500 clients. Aspects of our services for them range from video and audio highlights of events to complete recorded workshops and keynotes. One of our most popular services is the Convention Highlight video, generally played to attendees at the end of the gala event.

Adding the Convention Capture services to your events programming is easy. This transformational service provides added value to you and your clients with little to no additional work on your part. We believe that whatever the need or budget, "There's Always a Solution."

Call 404-462-4815 today for a free sample of the dynamic Convention Capture services and a no-obligation consultation to see how Convention Capture can work with you to create tools that will keep your clients and prospects looking continually to you.

Sincerely,

Your Convention Capture Team
cecsales@conventioncapture.com
www.conventioncapture.com
404-462-4815