

Dear Corporate Meetings and Event Professional,

Imagine leveraging the investment in your next big event or convention into the ultimate year-round marketing and retention tool. If you do that you'll become a hero to your organization and the individuals you serve.

Creative Warehouse, Inc., creators of the MarketLearn™ design and development model, will create an ongoing return from your event by keeping your message alive for your target audience year-round, while simultaneously promoting your next event with our unique, scalable, and flexible Convention Capture services.

There are many companies that provide standard audio or video services, but Convention Capture takes your agenda and develops, with you, a product design from your event using proven marketing and learning methodologies. We also recognize the importance of the entertainment element, and incorporate it into the final product and during the event itself. The deliverables can be in any form of hard (DVD, CD, etc.) or soft media (streaming, podcast, etc).

We have a proven track record of benefiting numerous Fortune-500 clients. Aspects of our services for them range from video and audio highlights of events to complete recorded workshops and keynotes. One of our most popular services is the Convention Highlight video, generally played to attendees at the end of the gala event.

Our award winning, systematic, and results-oriented Convention Capture services help you enhance the emotional and learning impact of your event, retain past attendees, and market your next event. We work with you to custom design an educational and entertaining product from the event agenda, using proven marketing and learning methodologies.

As attendees later review the material, they absorb and retain more information while being reminded of the great time they had and the value you provided at the convention, reinforcing a desire to come back next time. As they share their experience and the Convention Capture materials with others who didn't attend, they market your event for you with the addition of powerful word of mouth endorsements. The Convention Capture package supplies them with a taste of what took place and the value you can bring to them.

You don't need a Fortune-500 budget to take advantage of this transformational service. Whether you need eye-catching print materials, dynamic website creation, audio/video/multimedia production, or e-Learning and Instructor-Led Training design, development, and delivery, Creative Warehouse, Inc. will deliver for you. We believe that whatever the need or budget, "There's Always a Solution."

In the race for your target market's time and attention, Creative Warehouse's Convention Capture program will distinguish you from the competition and multiply the effect of your efforts.

Call 404-462-4815 today for a free sample of the dynamic Convention Capture services and a no-obligation consultation to see how the Convention Capture tools can keep your attendees and prospects looking continually to you.

Sincerely,

Your Convention Capture Team
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404-462-4815